

**VENUE CONTACTS**

**Production Manager & Technical Advance**

Kent Smith: (404) 579-8099  
 kent@rivalentertainment.com

**Artist/Client Relations & Hospitality Advance**

Blake Indoff: (770) 713-9536 blake@rivalentertainment.com

**Box Office Manager**

Rachel Yesner: (404) 885-1365, ext 116  
 rachel@rivalentertainment.com

Sales Tax: 8.9% (Fulton Co, Georgia)

Merchandise: 20% venue commission

**SHOW RESOURCES**

**BACKLINE**

**Atlanta Backline Company:**

404.709.2991, rental@AtlantaBackline.com

**Avatar Events Group:**

404-589-9450, kenny@avatareventsgroup.com

**Crossover Entertainment:**

404-352-3716, vik@crossover-entertainment.com

**TABLE, CHAIR, AND EVENT RENTALS**

**Atlanta Tent Rental:**

770-667-2555, deedee@atlantatentrental.com

**Peachtree Tents & Events:**

404-781-2220, tricia@peachtreetents.com

**POWER AND EQUIPMENT RENTALS**

**Sunbelt Rentals (Power/Equipment)**

404.368.2151, robert.morse@sunbeltrentals.com

**CAT Power (Power)**

404.862.4530, Hank.Price@es-cat.com

**CATERING**

**Red Beard Special Events:**

redbeardspecialevents.com, Blake Indoff

**CREW**

**House Crew:** Availability & rates per advance with Production Manager

**RHINO Georgia:**

(770) 835-5111, georgia@rhinostaging.com

**CREW ONE:**

(404) 350-3541, atlanta@crew1.com

**PRODUCTION: AUDIO/LIGHTING/VIDEO/PROJECTION RENTALS**

**Atlanta Sound & Lighting (Audio/Lighting/Projection)**

(770) 455-7695, aslscott@mindspring.com

**Music Matters Productions**

(Audio/Lighting/Video/Projection)

(678) 360 6450, aaron@mmp-atl.com

**Magnum Lighting (Lighting/Projection)**

404.872.0553, tfinch@magnumco.com

**LOADING & PARKING**

Bus / Trailer / Truck **unloading** is permitted from the curb lane at the venue address weekdays during non-rush hours (9:00am - 3:00pm, and after 7:00pm) and anytime on weekends.

*Driver Note: Pull vehicle forward past driveway entrance. Loading for The Loft is down the driveway ramp to an indoor elevator.*

Production Parking is nearby at 1341 Spring Street

Pre-paid parking permits are required for all production parking. Please advance all parking needs no less than 7 days prior to event date.

Parking costs are client / show costs and require advance approval.

*There is no free parking for any vehicle type. **Parking is strictly enforced.***

**VENUE SPECS**

**WIFI:** Password Protected WIFI throughout venue. Bandwidth limits apply. See Production Manager for use greater than standard personal devices and applications.

**CAPACITY:**

**650** Standing Room Only/General Admission

**STAGE:**

Dimensions: 20' x 18.5' x 28" Performance Deck w/ 4' x 12' SL Monitor Wing

Stage to Ceiling: 11' 2"

Stage to Trim: 8' 9"

Stage to FOH Mix: 31"

Ramp Access: Stage left

Stair access: Stage left & Stage right

Soft Goods - Upstage: Black

Screen - Side Stage: 12' x 8' Static Hung Screen /

Front-projection

Risers: 4' x 8' x 6" modular decks with 1' - 2' legs

**VENUE  
SPECS  
CONT.****LOADING:**

Load from curb lane of West Peachtree Street  
Doors: 72" w x 78" t  
Push: 50' graded push to elevator lobby

**ROOMS:****Production Office:**

Desk & Chairs for 2 - 4 people

**ROOMS:****Star Dressing Room #1:**

Fully furnished for 5 ppl

**Star Dressing Room #2:**

Fully furnished for 5 ppl

**Single Restroom:**

Toilet & Shower

---

**TECHNICAL  
SPECS****AUDIO:****FOH Console:**

Soundcraft SI Impact 48 X 16 Digital Mixing Console  
w/ (1) 32 Channel Splitter Snake

**Speaker System:**

(2) Electro-Voice X-Array XCN Mid/Hi Speakers  
(Flown)

**Subs:** (4) Electro-Voice QRX 218 Subs

**Power:** Subs: (2) Electro-Voice P1201

Mids: (1) Electro-Voice CPS2-8

Highs: (1) QSC PL218

**Crossover:**

Electro-Voice DX46 Digital Crossover (Mid/Highs)

Electro-Voice DMC2181 (Subs/Mono)

**Monitor Console:**

Soundcraft SI Impact 48 X 16 Digital Mixing Console)

**Wedges:** (Soundcraft SI Impact 48 X 16 Digital Mixing Console)

**Side Fills:** (2) Yamaha S115IV (Side Fills)

**Drum Sub:**

(1) Electro-Voice SBA760 Powered Sub 1X15"

**Cue:**

(1) Mackie SRM450 Powered Wedge (Cue)

**Amps:**

(3) Crest 4000 Power Amps (lows)

(1) Ashly 6250, 6 Channel Amp (highs)

(1) Electro-Voice CPS2 Power Amp (Side Fills)

**Microphones, etc:**

Various Professional Quality Microphones, Active/  
Passive Direct Boxes, Straight, Boom, Medium &  
Short Boom Stands, Microphone Cables, 8 & 12  
Channel Sub Snakes

---

**LIGHTING:****Console:**

Martin M-Touch Controller / Martin M-PC Software

**Upstage:**

16' Dead Hung Truss

(8) Chauvet Colorado 1 Tri Tour LED Par Can  
(Upstage)

(4) Elation Platinum Spot 5R Pro Standard (Upstage)

(6) Chauvet Intimidator Wash Zoom 450 (Upstage)

**Downstage:**

(6) Chauvet Colorado 1 Tri Tour

LED Par Can (Downstage)

**Misc:**

(11) Chauvet Colorstrip (room perimeter)

---

**POWER:****Aux Power:**

60 Amp, Three Phase, Cam Locks - Stage Right

---